

# 2013

## Design Excellence Award Winners

### Rhapsody in Red Gala

Presented by Florida South Chapter of ASID

Over 150 designers, Industry Partners, supporters and friends gathered to celebrate the achievements of our chapter, industry and design over the last year at this year's Design Excellence Awards. The "Rhapsody in Red Gala" took place on Saturday, September 28th at the Harriet Himmel Theater in CityPlace, downtown West Palm Beach.

"Rhapsody in Red Gala" celebrated the color red and its meanings. Red is not only the color of our ASID brand but also the color associated with energy and passion. Red is warm and positive. Red excites the emotions and motivates us to take action. It also signifies a pioneering spirit and leadership qualities, promoting ambition, confidence and determination.

The event started off with a one-hour cocktail reception. The drinks were served open bar and the hors d'oeuvres were absolutely scrumptious. Everyone had an opportunity to network with friends, Industry Partners and designers they may not have seen since last year's DEA Awards.

The cocktail reception was followed by the main event, which was led by master of ceremonies Rachele Boucher, Chef and Culinary Marketing Manager for the national Sears Appliance Builder Distributor Group. While event goes started dinner off with a mixed green salad, Randy Fiser, ASID Executive Vice President and Chief Executive Officer, updated designers on the state of the industry. Randy was appointed to lead ASID in January of 2012. He shared very important and well-needed information on where the industry is going, the research that ASID is doing to enhance

the industry, and the interaction ASID is having with other professional organizations on the behalf of its members. All who attended were delighted to hear about how their membership dues are hard at work for them and for the design profession.

Shelley Siegel, FASID made a heart-moving speech in honor of friend, designer, and longtime ASID FSC member James Merrick Smith, FASID, who passed away just days before the awards show. There could not have been a more perfect way to celebrate excellence in interior design than by honoring a man who spent his life working in and for the interior design profession. More about the life and legacy James Merrick Smith can be found on page 12.

After an amazingly prepared dinner and tantalizing desserts, the winners of the Design Excellence Awards were announced. Design Excellence Awards event concluded with chapter's 2013 Hall of Fame induction ceremony and the installation of the new Florida South Chapter's Board of Directors for the year 2013-2014. The list of winners and pictures of their work can be viewed on the following pages. Congratulations to all the winners! The ASID FSC is very proud to have so many incredibly talented members!

#### Grand Sponsors



▲ Residential Transitional Design over 5,000 sq. ft. - Budget over \$35/sq. ft.

Lorraine Rogers-Bolton, ASID, Rogers Design Group



▲ Residential Transitional Design under 5,000 sq. ft. - Budget under \$35/sq. ft.

Tony Ferchak, ASID/Lorenzo Mollicone, William Bernard Design Group



▲ Residential Transitional Design under 5,000 sq. ft. - Budget over \$35/sq. ft.

Lisa Erdmann, Allied ASID, Lisa Erdmann & Associates



▲ Residential Transitional Design under 5,000 sq. ft. - Budget over \$35/sq. ft.

Susan Morgan, ASID, CAPS, LEED AP

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▲ Residential Traditional Design over 5,000 sq. ft. - Budget under \$35/sq. ft.

Diane Parisian, ASID, Diane Parisian Design, LLC



▲ Residential Traditional Design under 5,000 sq. ft. - Budget under \$35/sq. ft.

Nury Fera, ASID, Design Perceptions, Inc.

▲ Residential Contemporary Design over 5,000 sq. ft. - Budget over \$35/sq. ft.



▲ Renata Pfuner, ASID, Pfuner Design, Inc.



▲ Alene Workman, FASID, Alene Workman Interior Design

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